Director's Message

Cornell Cooperative Extension (CCE) of Broome County continues to address critical needs facing our community caused by COVID-19 and we are in the beginning process of strategic recovery efforts.

CCE Broome’s mission is to put research-based knowledge to work in pursuit of economic vitality, ecological sustainability and social well-being—and improve the lives and the community we serve. This issue of Response highlights the importance of community partnerships and how we are working together to support keeping Broome County strong. Our team is honored to partner with our community’s rich network of caring organizations, schools, businesses and government leaders.

Through these partnerships, we distributed hand sanitizer and masks to hundreds of farms and farm workers to ensure safe, healthy workplaces. We’ve worked with the Town of Union, the United Way of Broome County and the Dept. of Social Services to assist parents suffering from drug addiction, domestic violence and issues associated with COVID-19. We worked with the Food Bank of the Southern Tier, CHOW and Binghamton Food Rescue to distribute food at NoMa (North of Main) Community Center and the Lee Barta Community Center in Binghamton. We’ve partnered with Binghamton City School District to provide innovative, virtual STEM programming for Imagination Adventure Summer Camps through Google Classroom, Flipgrid and other remote learning platforms. And through a grant from the NYS Dept. of Ag & Markets and partnerships with Susquehanna Valley, Harpursville, Windsor and Whitney Point school districts, our Ag in the Classroom team will provide families with grow boxes to grow their own fresh fruits and vegetables.

We hope you will explore our website, connect with us through Facebook and Instagram, or give us a call. We are here for you! Please let me know how we can help.

Sincerely,

Beth A. Roberts
Executive Director
Broome County Regional Farmers Market
840 Upper Front St., Binghamton
Saturdays 9:00 a.m. to 1:00 p.m.

Farmers Market is open every Saturday from 9:00 a.m. until 1:00 p.m. Each week, the Broome County Regional Farmers Market vendors donate produce and other food items to Binghamton Food Rescue. Binghamton Food Rescue provides food at no cost to individuals and organizations that would otherwise not have access to enough healthy, affordable food. Their distribution sites are located at community centers, public parks, and other accessible locations throughout Binghamton. Throughout the pandemic, the Farmers Market’s generous farmers and vendors donated hundreds of pounds of fresh food to Binghamton Food Rescue.

On July 26, the Market hosted the Christmas in July Artisan Market. The event gave local artists, farmers and craftspersons an important sales outlet when many have been adversely affected by the pandemic. The next Cutler Flea, a curated market of quality antiques and vintage collectibles and one-of-a-kind artisan finds is August 9, 9:00 a.m. to 2:00 p.m.

Taste NY
840 Upper Front St., Binghamton
Tuesday-Friday 8:00 a.m. to 5:00 p.m.; Saturdays 8:00 a.m. to 2:00 p.m.
For curbside pick-up, call 607-584-0475

Taste NY stores have remained open since the start of the pandemic. As an essential part of our food system, it is also an essential piece for many small businesses throughout the state.

Taste NY provides curbside pick-up and an expanded food menu featuring local businesses such as Binghamton’s own DiRienzo’s Bakery and Java Joe’s. Through the pandemic, Taste NY continues to support our local farms and small agricultural businesses.

Stop in to see what’s new at our Taste NY store, check out their Facebook page at https://www.facebook.com/TasteNYBroome/ or call 607-584-0475 to place an order for curbside pick-up of some yummy, farm-fresh treats!

Agriculture & Agribusiness
CCE Broome’s Agriculture Team has been busy working with Broome County’s farms and supporting them in the design and implementation of required NY Farm Safety Plans.

Recently, four of Broome County’s most popular blueberry u-pick operations have created and implemented plans tailored to their individual farm situation to address COVID-19 concerns for both their employees and their customers through the use of social distancing, facial coverings, hand sanitizer and other methods, as necessary.

Please be assured that while many of the farms and farmers markets that you may visit in the coming months will look a bit different, it’s reassuring to know that all measures put into place are there to ensure your safety, appropriate social distancing and health and safety measures for both the farms and customers.
Ag in the Classroom
Ag in the Classroom (AITC) is working to support our local schools and students with remote learning. Check out the AITC educators’ website aitcbroome.org their YouTube videos, virtual field trips and Facebook at: https://www.facebook.com/Ag-in-the-Classroom-Broome-106574761061050/. The AITC educators have provided 46 virtual field trips since the start of the pandemic for 14 school districts.

This summer AITC will be working on a new community garden grant from the NYS Dept. of Agriculture and Markets and partnering with four local school districts, Susquehanna Valley, Harpursville, Windsor and Whitney Point, to provide families with grow boxes that include all the supplies to “grow a salad.”

Horticulture
The Master Gardeners have been busy planting 3,000 annuals, grown for us at Nanticoke Gardens in Endicott. Cutler Botanic Garden looks spectacular!

All upcoming horticulture classes are being offered via Zoom. Pre-registration required. For information: 607-772-6953 or email Dan Cargill: dec24@cornell.edu

- **Planting Fall Vegetables:** August 5, 6:30 p.m.
  August is the time to plan and plant certain cool season crops for a fall harvest. Learn succession cropping and season extension techniques. Fee: $10.00. https://cornell-cooperative-extension-of-broome-county.myshopify.com/products/online-gardening-class-planting-fall-vegetables

- **Growing Great Garlic:** August 19, 6:30 p.m.
  Learn what it takes to grow great heads of garlic in your own garden. Planting, growing, harvesting, curing and preserving techniques will all be discussed. Fee: $10. https://cornell-cooperative-extension-of-broome-county.myshopify.com/products/online-gardening-class-growing-great-garlic

- **Healing Gardens:** August 13 6:30 p.m.
  Learn about the therapeutic aspects of gardens and the development of the Healing Garden at Lourdes Hospital from one of its designers, Broome County Master Gardener, Jenna Cook. Learn how a healing garden works, different types of healing gardens, and how they can benefit you. https://cornell-cooperative-extension-of-broome-county.myshopify.com/products/online-gardening-class-healing-gardens

4-H Youth Development
Introducing a new approach to showcasing 4-H Projects! We are excited to announce that while Broome County Fair had to be cancelled, 4-H Projects will continue to support Broome 4-H youth in sharing their projects through a wide variety of strategies including meeting the youth one-on-one, where they are. Our 4-H educators are hitting the road to learn all about the 4-H’ers’ projects and help them showcase their work in exciting and innovative ways. Stay tuned as we share what #4HGrows in Broome County.

Environment
Josh Enderle, CCE Broome’s Recycling and Composting Educator is working to build programs that empower our community by putting the 3 R’s—reduce, reuse, recycle—into practice.

CCE Broome Environment has partnered with NoMa (North of Main) Community Center in Binghamton to host a Free Swap event in September where community members can ‘swap’ home items they no longer need and take home things they can use for free. Items at the Free Swap event will include silverware, plates, mugs, glasses, home décor, games, and sports equipment. For details see CCE Broome Environment’s Facebook page https://www.facebook.com/CCEBroomeEnvironment/
Empire State Afterschool Program/RootED

The RootED has partnered with Binghamton City School District (BCSD) teachers to provide innovative, virtual STEM/STEAM programming for BCSD’s Imagination Adventure Summer Camps for students K-4 through Google Classroom and Flipgrid. And the RootED educators continue to produce easy-to-follow videos to spark virtual learning. Check out: Fun Candy Jar Math at: https://www.youtube.com/watch?v=a2I1QTvPDZ8&t=71s

4-H UNITY Endicott

Thanks to a grant from the Community Foundation of South Central NY and in partnership with Endicott Proud, Union-Endicott High School, the Village of Endicott Police Dept. and Visions Federal Credit Union, the 4-H UNITY Teen Leaders are creating a website to serve the Endicott community. We are grateful to RootED educator, Ms. Juliet, for mentoring the Teen Leaders in developing the website. In addition, UNITY is working on a workshop on race and antiracism for Today’s Leaders: A Virtual Conference, sponsored by the NYS 4-H Civic Engagement Program Work Team, August 7.

Nutrition Education

Recently, the Nutrition Team began working with Broome County Office for Aging to provide nutrition articles for Senior News and created “Senior Health TidBits” to be distributed weekly to eight senior centers. The Nutrition Team is also helping distribute food with the Food Bank of the Southern Tier, CHOW, and Binghamton Food Rescue, and developing a new six-week nutrition education program with Hillside Children’s Center.

Recently one of our educators received $100 from an anonymous donor to purchase fruits, vegetables and other necessities for the pantry at the Lee Barta Community Center in Binghamton. Another generous person donated 200 starter tomato plants that the nutrition educators helped plant at the Liberty Street Community Garden in partnership with VINES. Our community certainly has a BIG heart!

CareerBound Workforce Development

CareerBound, in partnership with Broome-Tioga Workforce NY, has been hard at work, providing programming throughout the pandemic using Facebook Live QuikVids. Their QuikVids (see photo left of CareerBound educator Jasmyne King) cover work readiness, wellness/wellbeing and customer service, the topics CareerBound’s participants need in order to succeed in the workforce.

CareerBound is recruiting for virtual and one-on-one training programs. Do you know an out-of-school young person, 18-24, who could benefit from enrolling in CareerBound? Please call or text Holly at 607-760-2568 or by email at hsb48@cornell.edu Your call could mean the start of a new life for a young person struggling with unemployment.

Parent Education

CCE Broome’s parent education continues support and education through our partnership with the Town of Union. With their support we are working with families through Zoom and FaceTime, and providing families with the resources needed for social emotional well-being.

In partnership with the United Way of Broome County and the Healthy Lifestyles Coalition, the parent education team works at the Lee Barta Community Center, two days a week, providing parenting support and helping distribute lunch.

CCE Broome offers free parenting classes. In-person classes are beginning to fill up. To learn more, contact Cindi Conway at cac365@cornell.edu